

## Norwegian Travel Workshop 2019

Ålesund - The Adventure Capital of the Fjords

1<sup>st</sup>-5<sup>th</sup> of April 2019

### PROGRAMME

#### Monday 1st of April - Fjord adventure

- Individual arrivals and arrivals from NTW pre-tours
- 15:00-20:00 Suppliers decorate stands at Sparebanken Møre Arena
- 17:00-18:00 Welcome & launching of the new coastal route Havila Kystruten, at Terminalen.  
Light snack and a drink will be served.
- 18:00-22:30 Fjord cruise to the Hjørundfjord. Dinner onboard. Five boats with different programmes.
- 1 boat fjord cruise to Bjørke and return
  - 1 boat to Trandal
  - 1 boat to Urke
  - 1 boat to Sæbø
  - 1 boat to Øye
- Dress code: Be prepared for some walking and dress with warm/waterproof clothing according to weather. Flat shoes.*
- 22:30- Continue the evening at the NTW networking bar Molo

#### Tuesday 2nd of April – Day of Adventure

- 07:00-16:00 Day of Adventure – Choose from exciting full- or half day excursions and activities in the Ålesund & Sunnmøre region. See the programme for the tour you have chosen and note the meeting time and place.
- 08:00-16:00 Suppliers decorate stands at Sparebanken Møre Arena
- 17:30-19:00 Seminar for suppliers, Parken Kulturhus
- 18:00-19:00 Welcome drink for buyers, respective buyer hotels

*Everyone will walk to the opening ceremony together. Make sure you wear shoes and clothes for walking according to weather.*

- 19:30-20:00 Opening Ceremony at Ålesund Church
- Walk together to the various restaurants.

*Please be aware of signs on the way for your chosen restaurant as we walk together to all restaurants.*

20:15- An evening of food, fun and dance at Ålesund's restaurants.  
After party at NTW hangouts (Molo & Terminalen) DJ at Terminalen.  
*Dress code: Casual. Make sure you are prepared for outdoor walking.*

### **Wednesday 3rd of April – Workshop day 1**

06:00- 07:00 Wake up! Refreshing morning activities (optional). Sign up in the hotel reception for yoga, kayaking and a morning run.

*Buses to the workshop arena. Or you can walk from Kiperviktorget square with a guide from 07:45. 20 min walk from the meeting point.*

09:00-12:35 Workshop negotiations at Sparebanken Møre Arena  
12:35-14:00 Lunch at Color Line Stadion  
14:00-16:55 Workshop negotiations continue

*Guided walk from the workshop arena to town at 17:05*

19:30- Fine dining and party the night away at Scandic Parken Hotel

*Dress code: Dress for party and bring your dancing shoes.*

### **Thursday 4th of April – Workshop day 2**

06:00- 07:00 Wake up! Refreshing morning activities (optional). Sign up in the hotel reception for yoga, kayaking and a morning run.  
09:00-11:30 Workshop negotiations at Sparebanken Møre Arena  
11:35-12:40 Lunch at Color Line Stadion  
12:40-14:35 Workshop negotiations continue  
16:30-18:30 Afternoon activities in The Adventure Capital of the Fjords. Sign up at the Destination Ålesund & Sunnmøre info desk at the workshop arena.  
18:30 Bus departure from the bus terminal (Rutebilstasjonen) to the island of Giske (15 min drive) for farewell dinner & party organised by Destination Ålesund & Sunnmøre, The Adventure Capital of the Fjords

### **Friday 5th of April**

Individual departures for respective home destinations or for post-tour